

# UNLOCK YOUR CREATIVE POTENTIAL

INTERIOR DESIGN | FASHION DESIGN | GRAPHIC DESIGN | PHOTOGRAPHY



Institute of  
Creative  
Design

[institutecreativedesign.com](http://institutecreativedesign.com)

# Welcome to the **Institute** **of Creative** **Design**

The **Institute of Creative Design** is a leading provider of industry recognized qualifications. Our philosophy is to make high quality learning universally accessible and to inspire people to pursue their passion for creative design.

ICD is part of the Further Learning Group, a leading online provider of creative arts education founded In 2004. We are among the first educational bodies to create a fully online learning environment through our bespoke learning platform, the Online Learning Centre (OLC).

We believe that both society and our planet are enhanced and enriched when creative minds are brought together to solve challenges.

Consequently, our learning programs seek to equip our students not only with practical and academic skills but with a confident view of the transformative possibilities that creative learning can bring to life.

Since inception we have been developing increasingly powerful and transformative educational experiences and we continue to pioneer new ways to deliver the highest standards of education.

Our rich portfolio of courses is designed to meet a diverse range of learning ambitions to support skilled professional development. We offer Associate Degree awards in Graphic Design, Photography, Interior Design or Fashion Design.





***The best way to  
predict the future  
is to create it.***



***- Peter Drucker***



# General Education Requirements

All students are required to complete the following General Education courses which we offer in partnership with the University of Arkansas Grantham:

**EN 101: English Composition I:** This course focuses on writing skills, covering a number of areas including narrative, persuasive, and expository writing. Students also analyze reading material to enhance critical and creative thinking in written communication.

**CO 210: Business Communications:** This course focuses on communication skills essential in dynamic professional settings, teaching students how to craft and deliver messages effectively in both formal and informal contexts. It emphasizes both oral and written communication for business. Additionally, students will learn to use webcams and will record and upload speeches and video files into the assignment Dropbox of the Learning Management System.

**MA 100: Quantitative Reasoning:** This course covers the basics of data literacy focusing on quantitative reasoning through the interpretation of graphs, charts, and other visual data. Students will also gain an understanding of statistical principles and financial information.

**SO 101: Introduction to Sociology:** This course provides a global perspective on self-awareness by presenting cutting-edge research in sociology. Topics include social diversity, critical analysis of societal issues, and exploration of theoretical and empirical foundations. Students also learn about major themes and research techniques in sociology.

**HU 260: Strategies for Decision Making:** This course delves into critical thinking and argument analysis, covering premise, reasoning, and conclusions. Topics include identifying obstacles to critical thinking, diagramming arguments, addressing belief and doubt, recognizing logical fallacies, and understanding inductive and deductive reasoning. Students will also learn to make inferences and evaluate scientific theories.



# General Education Requirements

GENERAL EDUCATION COURSE NAME	SEMESTER CREDIT HOURS
EN 101: English Composition	3
CO 210: Business Communications	3
MA 100: Quantitative Reasoning	3
SO 101: Introduction to Sociology	3
HU 260: Strategies for Decision Making	3
<b>General Education Subtotal</b>	<b>15</b>





# General Education Program Outcomes

To develop crucial transferable skills and gain exposure to a broad variety of perspectives, knowledge, and intellectual concepts, each program includes 15 credit hours of general education.

Through participation in programs' general education coursework, students will:

- ✓ Craft effective written communication, adapting to various contexts and audience needs.
- ✓ Articulate ideas and information clearly and persuasively through engaging oral presentations.
- ✓ Interpret sociological principles, structures, and functions.
- ✓ Relate historical events in a broad context.
- ✓ Utilize numerical and mathematical concepts to illustrate key ideas.
- ✓ Engage in critical and analytical thinking, considering multiple perspectives and refining one's own stance.
- ✓ Transfer knowledge gained across disciplines to tackle new challenges and complex problems.



# AS Fashion Design

## Program Description

From couture houses to sustainability start-ups, fashion design is an ever-evolving industry. It is a versatile career path that can lead to roles in design and illustration, pattern making, styling, buying as well as consulting, trend forecasting and fashion editorial positions.

This program is aimed at students who wish to pursue a career in fashion design, either as a freelance designer, working within a fashion organization or as an in-house creative within a range of businesses. It equips you with the professional and creative skills necessary to meet the needs of the fashion design industry. By taking part in this program, you will cover many aspects of fashion, from design history and researching future trends to illustration and pattern drafting as well as developing designs for your own collections.



## Program Outcomes

Through participation in this program, students will:

- ✓ Apply contextual knowledge (history, theory, developments) in fashion design to their creative projects.
- ✓ Analyze creative briefs to develop creative solutions, apply an iterative development process to problem solving in fashion design creative practice.
- ✓ Apply creative problem-solving skills in the development of ideas, proposals and final project outcomes.
- ✓ Apply the technical knowledge and skills necessary for a fashion designer to complete creative projects.
- ✓ Make use of appropriate techniques, media, and formats, to communicate ideas, concepts, development processes and project outcomes for a specified audience.
- ✓ Demonstrate professional knowledge, behaviors, and project management skills appropriate to a fashion designer.

FASHION DESIGN COURSE NAME	SEMESTER CREDIT HOURS
<b>GENERAL EDUCATION COURSES</b>	
English Composition and Communication EN 101: English Composition	3
English Composition and Communication CO 210: Business Communications	3
Quantitative Principles or Sciences MA 100: Quantitative Reasoning	3
Social or Behavioral Sciences SO 101: Introduction to Sociology	3
History, Humanities, or Fine Arts HU 260: Strategies for Decision Making	3
<b>GENERAL EDUCATION SUBTOTAL</b>	<b>15</b>
<b>CORE COURSES</b>	
FAS 201: Techniques & Processes	3
FAS 202: Fashion & Textile Practices	3
FAS 203: Contextual Studies	3
FAS 204: Pattern Cutting & Garment making	3
FAS 205: Fashion Collection	3
FAS 206: Computer Aided Design (CAD)	3
FAS 241: Pattern Drafting & Pattern Grading	3
FAS 242: Fashion Styling	3
FAS 261: Trend Forecasting	3
FAS 262: Material Selection & Specification	3
FAS 263: Advanced Fashion Studies: Sustainability	3
FAS 264: Advanced Fashion Studies: Fashion Buying	3
FAS 265: Branding & Identity	3
FAS 266: Professional Practice	3
FAS 290: Fashion Capstone	3
<b>CORE COURSES SUBTOTAL</b>	<b>45</b>
<b>PROGRAM TOTAL</b>	<b>60</b>

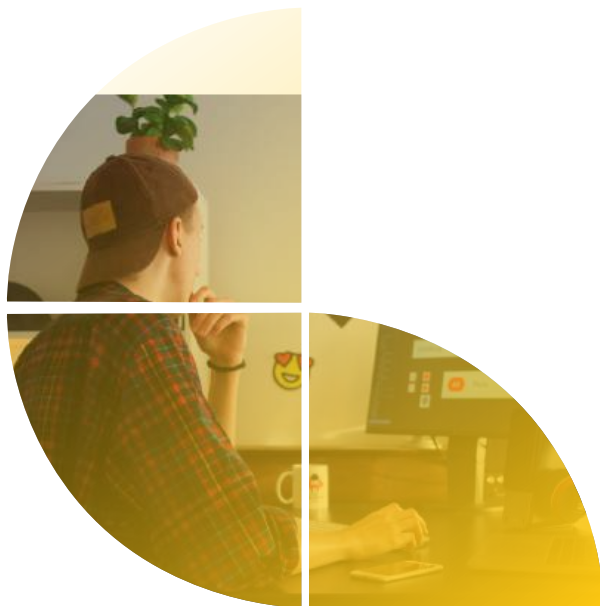


# AS Graphic Design

## Program Description

Graphic Design is a versatile career path for creative thinkers and for anyone interested in art, technology, and communications. Adaptable to a wide range of industries, graphic designers can add value by working with creative teams in advertising and marketing, information technology, publishing, sales, public relations, and more.

This program is aimed at students who wish to pursue a career in graphic design, either as a freelance designer, working within a design organization or as an in-house creative within a range of business or not-for-profit organizations. It equips you with the professional and creative skills necessary to meet the needs of the graphic design industry.



## Program Outcomes

Through participation in this program, students will:

- ✓ Apply contextual knowledge (history, theory, developments) in graphic design to their creative projects.
- ✓ Analyze creative briefs to develop creative solutions, apply an iterative development process to problem solving in graphic design creative practice.
- ✓ Apply creative problem-solving skills in the development of ideas, proposals and final project outcomes.
- ✓ Apply the technical knowledge and skills necessary for a graphic designer to complete creative projects.
- ✓ Make use of appropriate techniques, media, and formats, to communicate ideas, concepts, development processes and project outcomes for a specified audience.
- ✓ Demonstrate professional knowledge, behaviors, and project management skills appropriate to a graphic designer.

GRAPHIC DESIGN COURSE NAME	SEMESTER CREDIT HOURS
<b>GENERAL EDUCATION COURSES</b>	
English Composition and Communication EN 101: English Composition	3
English Composition and Communication CO 210: Business Communications	3
Quantitative Principles or Sciences MA 100: Quantitative Reasoning	3
Social or Behavioral Sciences SO 101: Introduction to Sociology	3
History, Humanities, or Fine Arts HU 260: Strategies for Decision Making	3
<b>GENERAL EDUCATION SUBTOTAL</b>	<b>15</b>
<b>CORE COURSES</b>	
GRD 201: Contextual Studies	3
GRD 202: Elements and Principles of Graphic Design	3
GRD 203: Typography and Imagery	3
GRD 204: Color and Composition	3
GRD 241: Ideas Generation and Design Development	3
GRD 242: Visual Narratives	3
GRD 243: Poster Design (2D CAD)	3
GRD 264: Editorial Design (2D CAD)	3
GRD 265: Screen Based Design	3
GRD 266: Packaging Design (3D CAD)	3
GRD 281: Branding & Identity	3
GRD 282: Trend Forecasting	3
GRD 283: Professional Practice	3
GRD 290: Graphic Design Capstone 1	3
GRD 291: Graphic Design Capstone 2	3
<b>CORE COURSES SUBTOTAL</b>	<b>45</b>
<b>PROGRAM TOTAL</b>	<b>60</b>

# AS Interior Design

## Program Description

Transforming residential spaces into beautiful environments that reflect personality, function, and aesthetics. Creating designs for commercial properties that convert space into cultural experience. These are a few of the roles that interior designs play in our society. It is a versatile career path that can lead to roles in residential or commercial design, hospitality design, set design and exhibitions, furniture and lighting design, residential design consultation and residential staging in the real estate space.

This program is aimed at students who wish to pursue a career in interior design, either as a freelance designer, working within an interior design organization, or as an in-house creative within a range of businesses. It equips you with the professional and creative skills necessary to meet the needs of the interior design industry. By taking part in this program, you will cover many aspects of interior design, from design history and researching future trends, to technical drawing and developing design solutions for clients, as well as developing creative designs for both residential and commercial spaces.

## Program Outcomes

Through participation in this program, students will:

- ✓ Apply contextual knowledge (history, theory, developments) in interior design to their creative projects.
- ✓ Analyze creative briefs to develop creative solutions, apply an iterative development process to problem solving in fashion design creative practice.
- ✓ Apply creative problem-solving skills in the development of ideas, proposals, and final project outcomes.
- ✓ Apply the technical knowledge and skills necessary for an interior designer to complete creative projects.
- ✓ Make use of appropriate techniques, media, and formats, to communicate ideas, concepts, development processes and project outcomes for a specified audience.
- ✓ Demonstrate professional knowledge, behaviors, and project management skills appropriate to an interior designer.



INTERIOR DESIGN COURSE NAME	SEMESTER CREDIT HOURS
<b>GENERAL EDUCATION COURSES</b>	
English Composition and Communication EN 101: English Composition	3
English Composition and Communication CO 210: Business Communications	3
Quantitative Principles or Sciences MA 100: Quantitative Reasoning	3
Social or Behavioral Sciences SO 101: Introduction to Sociology	3
History, Humanities, or Fine Arts HU 260: Strategies for Decision Making	3
<b>GENERAL EDUCATION SUBTOTAL</b>	<b>15</b>
<b>CORE COURSES</b>	
ITD 201: Communication in Art & Design	3
ITD 202: Techniques & Processes	3
ITD 203: Contextual Studies	3
ITD 204: 3D Practices	3
ITD 205: Workflows	3
ITD 206: Computer Aided Design (CAD)	3
ITD 241: Interior Design Project Practicum	3
ITD 242: Professional Development	3
ITD 261: 3D Modelling & Rendering	3
ITD 262: Trend Forecasting	3
ITD 263: Project Management	3
ITD 264: Commercial Design Solutions	3
ITD 265: Material Selection & Specification	3
ITD 266: Professional Practice	3
ITD 290: Interior Design Capstone	3
<b>CORE COURSES SUBTOTAL</b>	<b>45</b>
<b>PROGRAM TOTAL</b>	<b>60</b>



# AS

# Photography

## Program Description

Capturing moments. Documenting real-world events. Telling stories through a visual lens. Photography is a versatile career path for creative thinkers and for anyone interested in art, technology, and communications. Adaptable to a wide range of industries, photographers can add value by working with creative teams in advertising and marketing, fashion design and interiors, sales, and journalism and publishing, as well as developing their own unique artistic practice and visual language.

This program is aimed at students who wish to pursue a career in photography, either as a freelance photographer or as an in-house creative within a range of business or not-forprofit organizations. It equips you with the professional and creative skills necessary to meet the needs of the photographic

## Program Outcomes

Through participation in this program, students will:

- ✓ Apply contextual knowledge (history, theory, developments) in photography to their creative projects.
- ✓ Analyze creative briefs to develop creative solutions, apply an iterative development process to problem solving in photographic creative practice.
- ✓ Apply creative problem-solving skills in the development of ideas, proposals, and final project outcomes.
- ✓ Apply the technical knowledge and skills necessary for a photographer to complete creative projects.
- ✓ Make use of appropriate techniques, media, and formats, to communicate ideas, concepts, development processes and project outcomes for a specified audience.
- ✓ Demonstrate professional knowledge, behaviors, and project management skills appropriate to a photographer.



PHOTOGRAPHY COURSE NAME	SEMESTER CREDIT HOURS
<b>GENERAL EDUCATION COURSES</b>	
English Composition and Communication EN 101: English Composition	3
English Composition and Communication CO 210: Business Communications	3
Quantitative Principles or Sciences MA 100: Quantitative Reasoning	3
Social or Behavioral Sciences SO 101: Introduction to Sociology	3
History, Humanities, or Fine Arts HU 260: Strategies for Decision Making	3
<b>GENERAL EDUCATION SUBTOTAL</b>	<b>15</b>
<b>CORE COURSES</b>	
PTO 201: Photographic Practices	3
PTO 202: Lighting for Photography	3
PTO 203: Techniques & Processes	3
PTO 204: Contextual Studies	3
PTO 205: Studio Photography	3
PTO 206: Location Photography	3
PTO 241: Photography Project Practicum	3
PTO 242: Professional Development	3
PTO 261: Event Photography	3
PTO 262: Photojournalism	3
PTO 263: Conceptual Practice	3
PTO 264: The Exhibition	3
PTO 265: Commercial Photography	3
PTO 266: Professional Practice	3
PTO 290: Photography Capstone	3
<b>CORE COURSES SUBTOTAL</b>	<b>45</b>
<b>PROGRAM TOTAL</b>	<b>60</b>

# Why study with us?

## **Global Reach in Delivering Creative Education Online**

The Institute of Creative Design was established to provide high quality learning experiences to equip students with subject matter expertise and professional skills in a range of creative industries.

Our priority is to provide accessible learning opportunities for a diverse community of aspiring creative professionals through the provision of fully online, flexible distance learning courses, allowing students to embark upon their learning journey and to follow their passion. We continually seek to harness technology to deliver a learning experience that is both powerful and transformative.

The Institute of Creative Design is part of the Further Learning Group; our international academies offer a range of blended, and fully online, accredited and nationally recognized qualifications. Since our inception in 2004, we have supported more than 30,000 students to realize their ambition to work in the inspiring world of design.

The Institute of Creative Design (ICD) is approved to operate by the Higher Education Licensure Commission of Washington D.C.

## **Experienced Faculty**

Our tutor faculty consists of accomplished industry professionals whose primary responsibility is to ensure successful student progression according to these standards. Our tutors specialize in different aspects of design which means that our students acquire a broad range of industry experience. The dual focus on accreditation standards and industry relevance is what make our courses so prestigious.

## **Practical Hands-on Assignments**

Our courses are designed around practical hands-on assignments which mean that our students learn not only the theoretical side of design but also the practicalities involved in working in the discipline. Importantly, this model allows students to develop valuable portfolios over the course of their studies.

## **Work at Your Own Pace**

One of the key benefits of the Institute is the flexible nature of our courses. All our courses are structured to allow students to study around work and family commitments. Our dedicated Student Services team provides students with practical support to enable them to progress their learning journey.

## **Affordable, Flexible Payment Plans**

ICD was founded to make high quality learning accessible to creative people. Our course fees and our flexible payment plans are designed to fulfill this brand purpose. We're constantly enhancing and adding to our flexible payment plans to ensure that we can continue to offer students the best value and quality in the marketplace.

### **14-Day Full Refund**

All of our courses and study options come with a no risk, money back guarantee. Students can request a full refund within 14 days of enrollment.

## **Minimum Requirement of High School Diploma or GED**

A minimum requirement of a High School diploma or equivalent is required to enroll. You also need to be 18 years or older, passionate about design and equipped with a solid work ethic!

### **Bring Your Progress With You:**

Already completed college courses? We welcome eligible transfer credits, up to 75% of your degree from accredited institutions. Our fast, student-friendly review process helps you pick up where you left off and stay focused on what matters most: moving forward. For more information on our Credit Transfer Process, please review our Academic Catalog.

## **Career Readiness Starts Here:**

ICD's programs are built to help you thrive in the creative industry. Our project-based learning approach develops both your artistic voice, and the practical, real-world skills employers expect—like time management, digital collaboration, and portfolio presentation.

## **Bespoke Learning Management System**

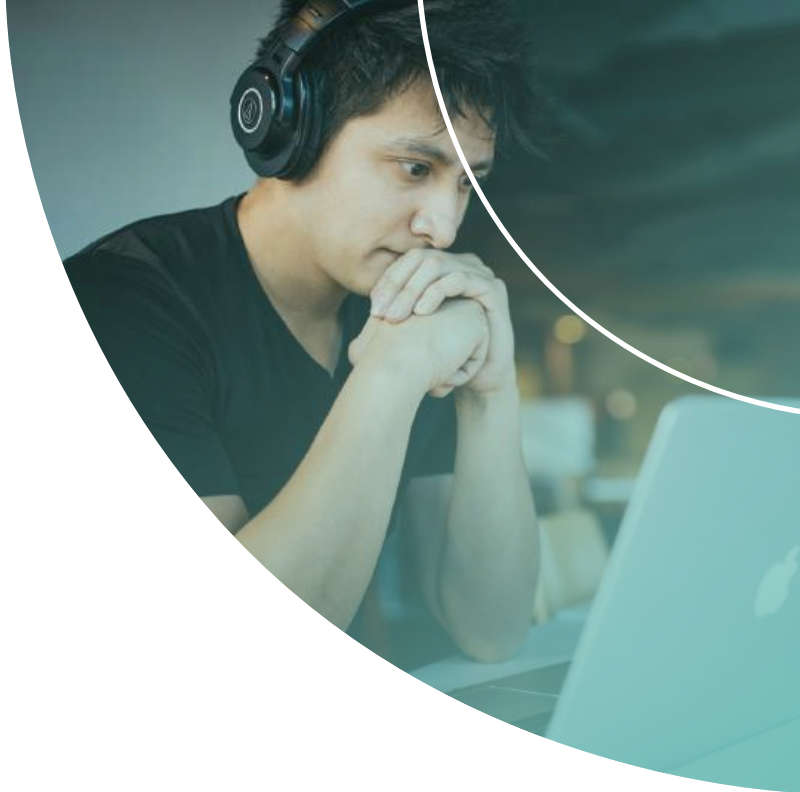
Our bespoke online learning center (OLC) has been designed for creative learning. Its core aim is to provide supportive student communities that foster creative learning and social interaction. There are four key aspects.

- I.** Online learning environments where students connect, inspire and support each other throughout their education experience.
- II.** Intuitive platforms that allow students to lead their learning with tools that include study plan builders and prompts to increase progression rates.
- III.** Feedback mechanisms/tools that enable learners to provide peer feedback to each other.
- IV.** Interactive tools informed by gaming and social media to encourage student engagement.





# Tuition



## AS PROGRAM COSTS

Item	Cost
Tuition (\$180 x 60 semester credit hours)	\$10,800
Textbooks and Materials (per program estimate)	\$1000 (per course estimate)
<b>Program Total</b>	<b>\$11,800</b>

Tuition includes the cost of course access, curricula and materials including textbooks, and proctored examination fees.

## ADMINISTRATION FEES

Item	Cost
Application Fee	\$75
Transfer Credit Fee	\$100 per transcript
Payment Plan Fee	\$50 per installment
Official Transcript	\$15
Replacement Diploma Fee	\$15

# Financial Assistance and Payment Plans

Students can pay for the entire program at the time of enrollment, or in monthly installments. Those who elect a monthly installment plan are charged a \$50 Payment Plan Fee with each installment. Associate degree program students are charged on a per-term basis. Students must satisfy all payment obligations before graduating from their program.

## Cancellation Policy

Students who cancel their enrollment within 14 calendar days of signing their Enrollment Agreement, but before their first term start date receive a refund of all monies paid (including Payment Plan Fee, if applicable). Students are required to notify the Registrar's Office of their intent to withdraw via email at [registrar@institutecreativedesign.com](mailto:registrar@institutecreativedesign.com)

## Refund Policy

Students who chose to withdraw from their program after beginning their program receive a prorated refund for the current term, based on the date of withdrawal. Students receive no refund for terms already completed and receive a 100 percent refund for any term(s) paid for in advance.





Institute of Creative Design

If you have any questions or need any additional  
information, please contact us at:

**[info@institutecreativedesign.com](mailto:info@institutecreativedesign.com)**

*Institute of Creative Design, 1200 G Street  
NW Suite 800 Washington DC, 20005*

**t:** 1 833 657 5179

**e:** [info@institutecreativedesign.com](mailto:info@institutecreativedesign.com)

**[institutecreativedesign.com](http://institutecreativedesign.com)**